



## *State College Choral Society*

P.O. Box 675  
State College, PA 16804



Dear Friends,

According to the most recent data available, it was estimated that more than 190,000 new cases of breast cancer would be diagnosed in American women in 2009, and 1.3 million new cases worldwide in 2007 (Susan G. Komen Web site). After lung cancer, breast cancer is the most common cancer among women, (excluding nonmelanoma skin cancers), and is the second leading cause of cancer deaths in women today. There is hope: breast cancer death rates have been dropping steadily since 1990 because of earlier detection and better treatments.

This coming October, the State College Choral Society will present a benefit concert in support of cancer care programs and research. *Sing for the Cure*® is an original collection of 11 songs dedicated to those affected by breast cancer, especially breast cancer survivors and their families and friends, and to honor those lost to this terrible disease. The songs, set to music by ten different composers, feature lyrics based on the writings and poetry of people affected by breast cancer. This is a very powerful work; there are moments of despair, anguish, and even humor as the range of emotions in dealing with a devastating disease are explored.

Of the funds raised by this concert, 70 percent will remain in Centre County to benefit the Penn State Hershey Cancer Institute at the Mount Nittany Medical Center. It is important to SCCS that this performance provide substantial support to local efforts to eradicate breast cancer. The remaining 30 percent will be donated to the Susan G. Komen for the Cure®, the global leader of the breast cancer movement. Everyone connected to breast cancer is aware of this organization, which is the largest source of nonprofit funds dedicated to the fight against breast cancer. A large portion of these donations come from events like *Sing for the Cure*.

With more than 2.5 million breast cancer survivors in the United States, the dream is within reach. We need to do all we can to save lives, promote research, ensure quality care for all, and support a tireless quest for a cure. With this concert, we hope you and your organization will join us to become one voice in the fight against breast cancer.

With many thanks for considering this request,  
*The Staff and Members of the State College Choral Society*

## *Sing for the Cure Sponsorship Opportunities*

\_\_\_\_\_ **Pink Concert Sponsor** **\$10,000**

Your name or company name and logo will appear prominently in all advertising for the event and in the slide show that will run during the performance. You and a guest will be invited to attend the dress rehearsal and have lunch with SCCS conductor Russ Shelley. You will receive six complimentary tickets for the concert.

\_\_\_\_\_ **Gold Conductor Sponsor** **\$ 5,000**

Your name or company name and logo will appear prominently in all advertising for the event. You and a guest will have lunch with SCCS conductor Russ Shelley. You will receive six complimentary tickets for the concert.

\_\_\_\_\_ **Silver Chorus Sponsor** **\$ 2,500**

Your name or company name and logo will appear in advertising for the event. You and a guest will be invited to attend the dress rehearsal. You will receive four complimentary tickets for the concert.

\_\_\_\_\_ **Bronze Singer Sponsor** **\$ 1,000**

Your name or company name and logo will appear in advertising for the event. You will receive four complimentary tickets for the concert.

\_\_\_\_\_ **Friends of the Choral Society** *(fill in amount)* \$ \_\_\_\_\_

Donations in any amount are gratefully accepted. Your name will be listed in the concert program.

Name or Company Name (as you would like it to appear in advertising)

\_\_\_\_\_

Contact Name and Phone for Company Information/Logo Graphics

\_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Pledge Amount \$ \_\_\_\_\_